CS 428
Webster #6
Part I

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Webster #6: Pitfalls of Modern Software Engineering

◈ Derived from my 1995 book **Pitfalls of Object-Oriented Development**

◈ These initial chapters are universal and apply to adopting *any* new technology or methodology ("TOM")

Managerial pitfalls

- Using the wrong developers

- Using the wrong metrics (or none at all)

- Lying to yourself and others

- Not identifying and managing risks

- Adopting a technology or methodology without well-defined objectives

- Misjudging relative costs

- Allowing new features to creep (or pour) in

- Allowing the specification to drift or change without agreement

- Attempting too much, too fast, too soon

- Abandoning good software engineering practices

Using the Wrong Developers

◈ **Issue**: gaps in TEPES (talent, experience, professionalism, education, skills), particularly with relation to the TOMs in use

◈ **Symptoms**: constant core issues with architecture, design, code quality

◈ **Consequences**: inability to ship or poor quality of delivered product

◈ **Detection**: you need to have someone who is qualified and whose opinion you trust

◈ **Extraction**: really hard, but you need to find the right people and/or train up the ones you have

◈ **Prevention**: hire better and monitor more closely

Using the wrong metrics

◈ **Issue**: most metrics are of dubious value; more so for a new TOM

◈ **Symptoms**: lack of correlation between metrics and actual progress; use of metrics as a management cudgel.

◈ **Consequences**: time and effort are spent gather useless or misleading metrics. Developer effort is focused on the wrong things.

◈ **Detection**: find out which metrics are being used and whether they have any predictive or informative value.

◈ **Extraction**: drop all metrics and investigate which, if any, would inform you.

◈ **Prevention**: define what metrics (if any) will be used at the start. Remember: they should be automated, objective, and informative.

Lying to yourself and others

◈ **Issue**: self-delusion and group delusion are far too common in software projects, due to optimism, positive thinking, and bad management. A new TOM often encourages such thinking.

◈ **Symptoms**: answer, irritation, disbelief when someone questions the delusion.

◈ **Consequences**: constant schedule slips, unexpected roadblocks, internal dissention.

◈ **Detection**: ask "What are we fooling ourselves about?"

◈ **Extraction**: need to re-plan and reschedule.

◈ **Prevention**: do a "pre-mortem" at the start of the project, asking all the ways in which it could be late or fail.

Not Identifying and Managing Risks

- **Issue**: overlooking the risks involved in adopting a new TOM

- **Symptoms**: no one wants to talk about the risks. Lots of time spent putting out fires and explaining problems (and slips) to upper management.

- **Consequences**: slipped schedules, missed milestones, project failures, lost jobs.

- **Detection**: ask everyone on the project what risks they think the project faces. Build a list. Discuss it frankly.

- **Extraction**: prioritize the list of risks and address the most serious ones first.

- **Prevention**: actively and aggressively manage risks from the very start.

Adopting a new technology or methodology without well-defined objectives

◈ **Issue**: often a TOM is adopted just because it's new or interesting and not because it actually solves a known issue or roadblock.

◈ **Symptoms**: lack of progress, late deliverables, confusion about direction.

◈ **Consequences**: projects drag on forever and/or fail to achieve goals.

◈ **Detection**: as a group, describe exactly how this TOM is supposed to be helping and why it's not, i.e., how would things look if the TOM really were useful?

◈ **Extraction**: work backward from that goal and see if there is a clear and useful path.

◈ **Prevention**: use pilot projects first and determine feasibility and utility of TOM.

Misjudging Relative Costs

◈ **Issue**: failing to consider the extra time needed to adopt a new TOM and/or thinking the TOM will shorter the time required for different lifecycle efforts.

◈ **Symptoms**: all software lifecycle tasks are taking longer than planned/expected.

◈ **Consequences**: slipped schedules, missed deadlines, and rude surprises.

◈ **Detection**: apply Brooks' breakdown of tasks and see how that matches your schedule.

◈ **Extraction**: throw out your schedule. Replan from the ground up.

◈ **Prevention**: schedule conservatively from the start.

Allowing new features to creep in

- **Issue**: scope creep, especially if you assume the new TOM will let you do more things and/or do things faster.

- **Symptoms**: focus on adding new features (esp. in prototype form) rather than getting old ones working completely.

- **Consequences**: incomplete features, unexpected slips when milestones come up.

- **Detection**: review all planned features as a team and prioritize both the features themselves and the initial extent of each feature.

- **Extraction**: drop features until you can fit within the 'drop-dead' deadline.

- **Prevention**: do the Detection and Extraction steps before starting the project.

Allowing the specification to drift or change without agreement

◈ **Issue**: vague definition of features can lead to serious undetected scope creep.

◈ **Symptoms**: lack of detailed requirements. Constantly showing off "new features" before old ones are complete. Missed milestones.

◈ **Consequences**: schedule slip and lack of customer acceptance of product.

◈ **Detection**: do you have a features list? How detailed are they? What is being worked on that is *not* in the features list?

◈ **Extraction**: write a user's manual for the 1.0 release and stick to it for feature completeness.

◈ **Prevention**: create, review, modify, and enforce the specification.

Attempting too much, too fast, too soon

◈ **Issue**: adopting a new TOM and then pushing full speed ahead with a mission-critical project.

◈ **Symptoms**: the project gets bogged down.

◈ **Consequences**: schedule slips and possibly project failure. Sometimes loss of confidence in or even abandonment of the TOM.

◈ **Detection**: do a hard-nosed match-up of actual progress vs planned schedule.

◈ **Extraction**: stop development, scale down the project, train developers, set realistic deadlines.

◈ **Prevention**: start out stupid, and work up from there.

Abandoning good software engineering practices

◈ **Issue**: adoption of a new TOM can sometimes lead management to think they can abandon best practices in software development.

◈ **Symptoms**: managed thinks that development time will be shortened and some classic practices can be skipped because of the TOM.

◈ **Consequences**: lack of benefits of the TOM, leading to disillusion and abandonment.

◈ **Detection**: unreasonable demands and expectations from management.

◈ **Extraction**: very hard without getting upper management educated and enrolled.

◈ **Prevention**: education before the fact at all levels.