

BRUCE F. WEBSTER

- Studies and experienced observers agree: people matter most when it comes to IT project success or failure
- Core issue: a lot of that is natural talent (cf. music, math, art, athletics), and not that many people are inherently good at IT
- Over the past 70 years, demand for IT personnel had massively outstripped supply
- That trend will continue
- Observations and experiences?

"The Real Software Crisis" (BYTE, 1996)

- Follow-up to "Real Software Crisis" identifies five essential qualities to look for in hiring IT personnel
 - ► **Talent**: inherent IT-related talents (not a single talent, not a single yes/no)
 - Experience: our most painful experiences are usually our most informative
 - ▶ Professionalism: be reliable, be reasonable, get your work done
 - ▶ **Education**: those with education in CS/IT have an advantage over those without
 - Skills: honed skills in specific languages, methodologies, technologies
- Observations and experience?

"TEPES" (2008)

- In dysfunctional IT organizations, your best people tend to depart quickly, leaving behind the less talented, less skilled, less competent
- Overall quality of IT organization declines over time and becomes hard to improve
- It's not unique to IT (though IT is very sensitive to it)
- ▶ It's not true of all IT organizations; just dysfunctional ones or those heading towards dysfunction
- Not everyone left behind is necessarily incompetent
- Observations and experience?

"The Dead Sea Effect" (2008)